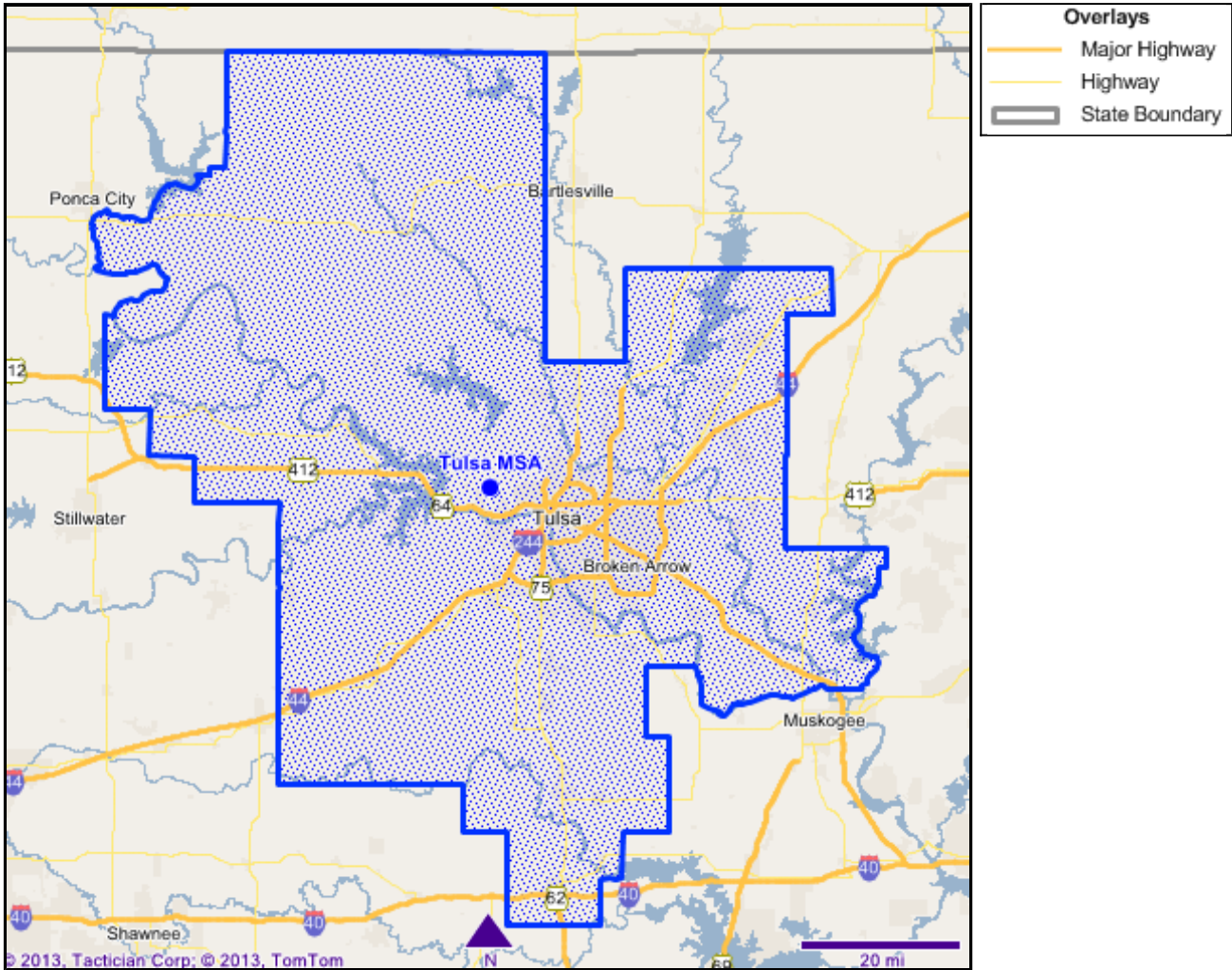


Demographic Report (2010 Census)

Tulsa MSA

Analysis Level: Counties

2/11/2013



Longitude: -96.129172
Latitude: 36.189167

Summary Demographics (2010 Census)		
	Trade Area built from components	
Population		937,478
Households		367,091
Housing Units		409,820

Population by Race (2010 Census)		
	Trade Area built from components	
	Number	Percent
Population White Alone	664,988	70.9%
Population Black/African American Alone	78,928	8.4%
Population American Indian and Alaska Native Alone	77,388	8.3%
Population Asian Alone	16,546	1.8%
Population Hawaiian and Pacific Islander Alone	577	0.1%
Population Some Other Race Alone	39,270	4.2%
Population Two or More Races	59,781	6.4%
Total	937,478	100.0%

Population by Group Quarters (2010 Census)		
	Trade Area built from components	
	Number	Percent
Population in Correctional Institutions	4,350	28.1%
Population in Juvenile Institutions	280	1.8%
Population in Nursing Homes	5,064	32.7%
Population in Other Institutions	131	0.8%
Population in College Dormitories	3,667	23.7%
Population in Military Quarters	0	0.0%
Population Other Non-Institutional Group Quarters	1,994	12.9%
Total	15,486	100.0%

Population by Hispanic Origin (2010 Census)		
	Trade Area built from components	
	Number	Percent
Population Non-Hispanic	78,446	8.4%
Population Hispanic or Latino	859,032	91.6%
Total	937,478	100.0%

Race by Hispanic Origin (2010 Census)		
	Trade Area built from components	
	Number	Percent
Non Hispanic White Alone	635,628	67.8%
Non Hispanic Black Alone	77,683	8.3%
Non Hispanic American Indian and Alaska Native Alone	74,729	8.0%
Non Hispanic Asian Alone	16,317	1.7%
Non Hispanic Hawaiian/Pacific Islander Alone	523	0.1%
Non Hispanic Some Other Race	809	0.1%
Non Hispanic Two or More Races	53,343	5.7%
Hispanic White Alone	29,360	3.1%
Hispanic Black Alone	1,245	0.1%
Hispanic American Indian/Alaskan Alone	2,659	0.3%
Hispanic Asian Alone	229	0.0%
Hispanic Hawaiian/Pacific Islander Alone	54	0.0%

Hispanic Some Other Race	38,461	4.1%
Hispanic Two or More Races	6,438	0.7%
Total	937,478	100.0%

Housing Units (2010 Census)		
Trade Area built from components		
	Number	Percent
Occupied Housing Units	367,091	89.6%
Vacant Housing Units	42,729	10.4%
Total	409,820	100.0%

* **Area Index** is '100' based. An Area Index value of 100 for a particular variable indicates that, for the area, the relative concentration of the variable is consistent with the average concentration of that variable across the US. Accordingly, an index value of 200 indicates that the relative concentration of the variable is twice the national average, while an index value of 50 indicates that the relative concentration of the variable is half the national average.

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