1. **West St. Louis County Chamber of Commerce** (Missouri) - offers silent auction gift cards in Groupon Style – limited number first come, first served. [www.westcountychamber.com](http://www.westcountychamber.com)

2. **O’Fallon Chamber of Commerce** (Missouri) – partners with travel agency to giveaway an all-inclusive trip in a drawing as a reward for participation/attendance at chamber events. [http://ofallonchamber.org/](http://ofallonchamber.org/)

3. **Siloam Springs Chamber of Commerce** (Arkansas) – “Bed Races” event is widely attended and has been a fun and popular fundraiser, garnering positive publicity for the community. [http://www.siloamchamber.com/](http://www.siloamchamber.com/)

4. **Lee’s Summit Chamber of Commerce** (Missouri) – coordinates a “Cocktails and Caddies Golf Tournament” for women. Tournament includes brunch and golf with male caddy. Caddy is “auctioned” and serves as fourth player for team that acquired him. [http://www.lschamber.com/](http://www.lschamber.com/)


6. **Clarksville-Johnson County Chamber of Commerce** (Arkansas) – coordinates a progressive Business After Hours, several business partner for the event, event attendees move from one location to the next throughout the evening. [http://www.clarksvillearchamber.com/](http://www.clarksvillearchamber.com/)

7. **Waynesville/St Robert Chamber of Commerce** (Missouri) – utilizes board members, staff and volunteers to do “pop in” visits on member businesses. [http://www.waynesville-strobertchamber.com/](http://www.waynesville-strobertchamber.com/)

8. **Lee’s Summit Chamber of Commerce** (Missouri) – coordinates a “Dancing with the Chamber Stars” event as a fundraiser. [http://www.lschamber.com/](http://www.lschamber.com/)

9. **Chillicothe Area Chamber of Commerce** (Missouri) – partners with the Main Street Association to coordinate a Piccadilly Auction as a fundraiser. [http://www.chillicothemo.com/](http://www.chillicothemo.com/)

10. **Poteau Chamber of Commerce** (Oklahoma) – added some fun to its annual banquet with a twist on a beauty pageant. Five prominent business women were selected to be spotlighted. Those business women each selected a local business man to represent them in the contest by dressing in drag as them. As the men in drag were competing in the various categories of the
contest, the selected women worked the crowd, selling tickets as “votes.” Contestants were judged on a number of factors including number of “votes” sold.  http://poteauchamber.com/

11. **Edmond Area Chamber of Commerce** (Oklahoma) – coordinates a “thank you” cookout for members.  http://www.edmondchamber.com/


13. **Crestwood-Sunset Hills Area Chamber of Commerce** (Missouri) – provides pamphlets at chamber luncheons which provide sponsor logo recognition and program information, but also lists 20 other chamber members. Chamber staff sends copies of the pamphlets to the 20 members that were highlighted on the publication. This method reinforces to those members that they are getting value/exposure from their membership even if they are unable to attend events in person.  http://www.ourchamber.com/


15. **Troy Area Chamber of Commerce** (Missouri) – manages a drivers’ license bureau as a revenue source, provides members-only advertising opportunities on television screens in the license bureau.  http://troyonthemove.com/

16. **Sedalia Area Chamber of Commerce** (Missouri) – offers a “Lunch and Learn” series to provide educational and professional development opportunities for members.  http://www.sedaliachamber.com/

17. **Columbia Chamber of Commerce** (Missouri) – hosts an event for legislators to bring an “away” Mizzou game to them while they are in session. The party includes big screen televisions, food and beverages, the works. Great service to the legislators and a great opportunity for chamber staff and members to network with lawmakers.  http://www.columbiamoochamber.com/

18. **Shawnee Chamber of Commerce** (Kansas) – showcases member testimonials in publications and other marketing platforms. It’s great exposure for the members and effective marketing for the chamber.  http://www.shawneekschamber.com/

19. **Marion Chamber of Commerce** (Arkansas) – coordinates a St. Patrick’s Day Business Crawl to promote support of local businesses. The event drives customers to local businesses and customers also have a chance to win prizes.  http://www.marionarkansas.org/
20. **Norman Chamber of Commerce** (Oklahoma) – created the “35 South Project” to help engage and inform those who live in Norman but work in Oklahoma City about what’s going on in Norman. The chamber hosts events in downtown Oklahoma City, essentially bringing the Norman Chamber to those commuters. It helps those who work in Oklahoma City stay connected to Norman. [http://www.normanchamber.com/](http://www.normanchamber.com/)

21. **El Dorado Chamber of Commerce** (Arkansas) – creates a strategic plan to engage volunteers and to help them understand the “big picture” view of the chamber’s work and role in the community. [http://www.eldoradoar.org/](http://www.eldoradoar.org/)

22. **Branson Lakes Area Chamber of Commerce** (Missouri) – publishes “Chamber Chatter,” which articles that highlight member businesses and chamber news. The publication is distributed by email once a week and also sent to local media, which has resulted in regional publicity for the chamber and its members. [http://www.bransonchamber.com/](http://www.bransonchamber.com/)

23. **Greater North County Chamber of Commerce** (Missouri) – created a “Shop Chamber First,” campaign including window clings for new members to help promote the concept. The clings include the website for more information on the campaign. [http://greaternorthcountychamber.chambermaster.com/news/details/welcome](http://greaternorthcountychamber.chambermaster.com/news/details/welcome)

24. **Madison Chamber of Commerce** (Oklahoma) – coordinates a merchant scavenger hunt connected to Christmas parade. The event drives customers to local businesses and participants have a chance to win prizes. [http://madisonthecitychamber.com/](http://madisonthecitychamber.com/)

25. **Greater Hot Springs Chamber of Commerce** (Arkansas) – hosts an “Ice on Ice” event as a fundraiser. Diamonds and cubic zirconium are frozen in ice cubes and dropped into a “signature drink.” “Signature Drink” tickets are sold to guests for $30 each. Guests take their ice cubes to one of the jewelers at the event to determine if they have a diamond or CZ. Chamber sells sponsorships and is adding other components to the event. [http://www.hotspringschamber.com/](http://www.hotspringschamber.com/)

26. **Marion Chamber of Commerce** (Arkansas) – coordinates a Scarecrow contest with local businesses. No scary scarecrows, only friendly scarecrows. Chamber awards prizes to the businesses with the best scarecrow. [http://www.marionarkansas.org/](http://www.marionarkansas.org/)

27. **Berryville Chamber of Commerce** (Arkansas) – has a local artist create holiday-themed t-shirts (e.g. a Christmas shirt with Arkansas Razorbacks pulling a sleigh). [http://www.berryvillear.com/](http://www.berryvillear.com/)
28. **Berryville Chamber of Commerce** (Arkansas) Chamber coordinates a junior chamber board where students can be mentored by the chamber’s board members.  
http://www.berryvillear.com/

29. **Greater Oklahoma City Chamber of Commerce** (Oklahoma) – uses the electronic platforms of Issuu and ZMag to provide digital formats for chamber publications. The digital format provides more value for members/sponsors with direct links from the publication to member websites.  
http://www.okcchamber.com/

30. **El Dorado Chamber of Commerce** (Arkansas) – changed the format of their Leadership class. Instead of the class members deciding what their project would be, the chamber directed the class to embark on a program that would leverage their energy to attract young professionals to the community.  
http://www.eldoradoar.org/

31. **Clarksville-Johnson County Chamber of Commerce** (Arkansas) - In a dry county it is tough to get people to stay in town for New Year’s Eve. The chamber hosted a New Year’s Eve party at a private club to help keep those celebration dollars local.  
http://www.clarksvillearchamber.com/

32. **Siloam Springs Chamber of Commerce** (Arkansas) – hosts and “Outstanding Civic Leadership” program which takes the form of a roast/toast for an outstanding local citizen.  
http://www.siloamchamber.com/

33. **Paola Chamber of Commerce** (Kansas) – partnered with a program that links businesses with non-profits to focus/streamline charitable donations and fundraising programs (e.g. a nonprofit fundraising night at a restaurant where a portion of sales benefit the charity). There is no financial reward for the chamber, but it has proven to be beneficial for both the businesses and the non-profits.  
http://www.paolachamber.org/

34. **Winfield Area Chamber of Commerce** (Kansas) – hosts a Celebrity Dinner & Auction as a fundraiser. Local “celebrities” serve as waiters and raise money by earning tips for the service they provide to guests.  
http://www.winfields.org/

35. **Webster Groves/Shrewsbury/Rock Hill Area Chamber of Commerce** (Missouri) – created restaurant association to help market local restaurants.  
http://www.go-webster.com/

36. **Fenton Area Chamber of Commerce** (Missouri) – In the wake of the 2011 Joplin tornado, this chamber created an emergency management database which includes information on businesses that can provide donations in an emergency (e.g. food, volunteers, office space, etc.) The chamber maintains the database and also provides a copy to emergency management organizations.  
http://www.fentonmochamber.com/
37. **Barton County Chamber of Commerce** (Missouri) – partnered with a local church to coordinate a Miles for Missions 5K to help local students raise money for mission trips. What makes this unique is that teams can recruit support and contributions, but the money raised goes to whatever each team selects as its charity or philanthropy. The church group sponsors the event so they make money from the registration only. This is a great incentive for people to participate – they get to decide where the money they raise goes. This brings hundreds of new people to our community each year for the run, and then, they stay for the day’s other festivities. [www.bartoncounty.com](http://www.bartoncounty.com)

38. **ACCE on behalf of Greater Owensboro Chamber of Commerce** (Kentucky) – created the Owensboro Buys It program which encourages local business to business transactions between large organizations and small businesses. As part of the program, the chamber coordinates an expo to help those organizations get connected. The smaller vendors participate in a training session so they are prepared to make their pitches to the larger organizations and institutions. [www.owensboro.com](http://www.owensboro.com)

39. **Joplin Area Chamber of Commerce** (Missouri) – Following the 2011 Joplin tornado, the chamber expanded its focus beyond just its members to assist every business in recovery and rebuilding. This effort was promoted by a green ribbon campaign with the theme “Remember, Rebuild, Rejoice.”

40. **Sunset Hills Chamber of Commerce** (Missouri) – coordinates the “Wall of Wine,” fundraising event. Businesses donate a bottle of wine; attendees pay $10 for a ticket and leave with the bottle of wine that matches their ticket. [www.ourchamber.com](http://www.ourchamber.com)

41. **Warrenton Chamber of Commerce** (Missouri) – host annual “Chamber Idol,” contest. Members have 60 seconds to perform for the audience, most use the opportunity to advertise their business through their creative musical presentation. [www.warrentoncoc.com](http://www.warrentoncoc.com)

42. **Mustang Chamber of Commerce** (Oklahoma) – one of the chamber’s most popular and lucrative events is a live holiday auction bake sale. [www.mustangchamber.com](http://www.mustangchamber.com)

43. **Ozark Chamber of Commerce** (Missouri) – raised money for a local food pantry by holding a brown bag lunch instead of a catered lunch. The chamber donated the money that would have been spent on the lunch to the food pantry. [www.ozarkchamber.com](http://www.ozarkchamber.com)

44. **Springfield Area Chamber of Commerce** (Missouri) – hosts an annual lunch for the executive assistants of the chamber board’s executive committee to thank them for their support during the board member’s service to the chamber. [www.springfieldchamber.com](http://www.springfieldchamber.com)
45. **Little Rock Regional Chamber of Commerce** (Arkansas) – organized “Serve the Rock,” an event to showcase chamber non-profits to provide awareness and information for citizens considering nonprofit service. [www.littlerockchamber.com](http://www.littlerockchamber.com)

46. **Yukon Chamber of Commerce** (Oklahoma) – encourages shoppers to buy local by selling $10 tickets for prize drawing. [www.yukoncc.com](http://www.yukoncc.com)

47. *(Unsure of chamber)* Couch to 5K gets would be runners into training

48. **Berryville Chamber of Commerce** (Arkansas) – holds an annual farm and flower sale on the town square. It’s a very popular event with Berryville residents. [http://www.berryvillear.com/](http://www.berryvillear.com/)

49. **Little Rock Regional Chamber of Commerce** (Arkansas) – organizes an annual “Bowling for Business” event. The event is coordinated as a tournament; revenue is generated through sponsorship sales. [www.littlerockchamber.com](http://www.littlerockchamber.com)

50. **Creve Coeur Chamber of Commerce** (Missouri) – partners with the city to coordinate an annual Chili Cook-off. Teams cook on site, public votes for favorite chili. [www.ccochamber.com](http://www.ccochamber.com)

51. **Emporia Area Chamber of Commerce** (Kansas) – Since the chamber represents a large area outside of the city limits, the chamber coordinates lunch visits to member restaurants in the outlying areas with 25 chamber members participating in each visit. [www.emporiakschamber.org](http://www.emporiakschamber.org)

52. **Muskogee Chamber of Commerce** (Oklahoma) – uses a third party provider to organize international trips for chamber members e.g. Italy, Ireland. Also a great source of non-dues revenue. [www.muskogeechamber.org](http://www.muskogeechamber.org)

53. **Muskogee Chamber of Commerce** (Oklahoma) – hosts the “Success Expo,” a business expo held at the local mall. The expo includes free breakout sessions for professional development. All Chamber members are encouraged to send their employees. [www.muskogeechamber.org](http://www.muskogeechamber.org)


55. **Springdale Chamber of Commerce** (Arkansas) – hosts an annual shrimp boil event as an opportunity for businesses to network with lawmakers and other elected officials. [www.springdale.com](http://www.springdale.com)
56. **Pauls Valley Chamber of Commerce** (Oklahoma) – coordinates an annual Okie Noodling Tournament, Festival and Fish Fry. The event attracts 20,000 people and has been a source of regional and national publicity for the community.  [www.paulsvalley.com](http://www.paulsvalley.com)

57. **Conway Area Chamber of Commerce** (Arkansas) – produces an insert in local newspaper to provide coverage of local business news. The chamber controls the editorial content of this business journal style tabloid and sells advertorials to members to be included in the publication.  [www.conwayarkcc.org](http://www.conwayarkcc.org)

58. **Greater Eureka Springs Chamber of Commerce** (Arkansas) – works with a local videographer to produce a “Coffee with the Chamber” segment on a web TV channel.  [www.eurekaspringschamber.com](http://www.eurekaspringschamber.com)

59. **(Unsure of the chamber)** – coordinates an annual triathlon event.

60. **O’Fallon Chamber of Commerce** (Missouri) – created “leave behind” cards that thank businesses for being a member of the chamber, for non-members, the cards provide information on becoming a chamber member.  [http://ofallonchamber.org/](http://ofallonchamber.org/)

61. **Fort Smith Regional Chamber of Commerce** (Arkansas) – shifted from an annual banquet to an annual business lunch format for the chamber’s annual meeting. The shift has been successful and the event has experienced growth.  [www.fschamber.com](http://www.fschamber.com)